



# News Advisory

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## FOR IMMEDIATE RELEASE

Date: November 4, 2010

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Amy Maurer, West Valley Police Department Sergeant, 801-955-4111 (media only)  
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### **West Valley City Police and Valley Fair Mall Announce 2010 Giving Tree**

**WHAT:** West Valley City Giving Tree Kick Off with West Valley City Police K-9 Unit Sergeant Matheson and his bloodhound partner Copper

**WHEN:** Friday, November 12  
6 p.m. to 8 p.m.

**WHERE:** Valley Fair Mall Center Court (3601 South 2700 West)

**WHO:** Everyone is invited to come meet Copper and shop for a West Valley City child in need of some holiday cheer.

**WHY:** The West Valley City Police Department and Valley Fair Mall are excited to announce this year's West Valley City Giving Tree, benefiting 200 youth from 61 West Valley City families this holiday season. The trees will be decorated with the names of these youth. Residents can pick a tag and take it to the Customer Service Center to receive a list of that child's needs and holiday wishes. The trees will be placed at center court in Valley Fair Mall from November 12 to December 11.

Copper is this year's Giving Tree mascot. Shoppers can purchase their own Copper plush toy as part of a fundraiser for the Giving Tree program. All proceeds from the sale of the 14-inch blood hounds benefit West Valley City children. Copper is on sale while supplies last at the Valley Fair Mall Customer Service Center for \$15.00.

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